



Aquinas and More Catholic Goods, Inc  
4727 North Academy Blvd., Suite A  
Colorado Springs, CO 80918  
Phone: 719-495-7493  
Fax: 719-495-7505  
[www.aquinasandmore.com](http://www.aquinasandmore.com)

3/30/2010

Dear Catholic Media Producer,

During Christmas of 2009 Amazon announced that downloads of ebooks for its Kindle book reader exceeded purchases of hardcover books.

Apple has sold over ten billion songs through its iTunes website.

As more of the traditional book and audio sales move to digital formats it's time for you to consider how you will take advantage of these changes in the market. Aquinas and More has built the first platform of any Catholic retailer to sell your products in digital formats.

Here's how it works:

1. You provide us with digital versions of your products (cds and books)
2. We upload them to our secure content distribution server.
3. Customers purchase digital items from our site.
4. We provide the customer with a unique expiring link to download the product.
5. The customer gets his file and enjoys the instant delivery.
6. We send you regular checks and reports for all purchases.

We currently accept files in the following formats:

- mp3 for audio
- pdf, epub for books

To get started, just sign the attached agreement and fax back to 719-495-7505. If you have any questions please email me at [ian@aquinasandmore.com](mailto:ian@aquinasandmore.com) or you can call me directly at 719-232-5892.

God bless,  
Ian Rutherford  
President, Aquinas and More Catholic Goods



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## ***Digital Distribution Agreement***

This agreement will be between Aquinas and More Catholic Goods, Inc, (The Distributor) and \_\_\_\_\_ (The Publisher) and will remain in effect from the date signed until canceled by either party.

### **Permission to Sell Digital Files**

1. The Publisher affirms that it has secured all rights necessary to offer each digital file for sale through The Distributor.
2. The Publisher gives The Distributor permission to offer the available digital files for sale through its websites.
3. The Publisher is free to choose which files to offer to The Distributor for distribution.
4. The Distributor is free to accept or decline any or all files offered by The Publisher for distribution.

### **Storage of Digital Media**

1. All digital media will be stored on a secure content delivery network (CDN).
2. Digital media will be stored in password protected folders that are only accessible by approved Distributor personnel.

### **Distributor Discount**

The Distributor will receive at least a 35% discount off the retail price for each item sold.

### **Publisher Obligations**

The Publisher will provide The Distributor with the following:

1. For Books:
  1. Complete book files in pdf and / or ebook formats
  2. Sample files of each book
  3. Description of each book including:
    1. Title
    2. ISBN
    3. Number of Pages
    4. Description
    5. Authors
  4. Pricing
  5. Number of times a purchased file may be downloaded
2. For Audio:
  1. Complete files in mp3 format
  2. Sample files of each track
  3. Description of each track including:
    1. Title



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2. Length (for both file and sample)
3. Description
4. Performer or speaker
5. Full album details if applicable
4. Pricing
5. Number of times a purchased file may be downloaded

As The Distributor has a “Good Faith Guarantee” relating to the orthodoxy of the products it sells, The Publisher agrees not to offer files to The Distributor that:

1. Contain material in conflict with official Catholic teaching.
2. Contain material about private revelations or apparitions that have not been approved by the pope.
3. Are produced by speakers who have a history of dissent with Catholic teaching.

Upon the signing of this agreement and the upload of all data to The Distributor's website The Publisher will issue a press release through the standard channels used by The Publisher announcing that The Distributor is now offering digital versions of its products.

At such time that The Distributor makes a system available for The Publisher to add, remove and update its own content, The Publisher will become responsible for these tasks.

If the quality of a digital file does not meet The Distributor's standards The Publisher will provide a corrected file. If an acceptable file is not available The Distributor is free to refuse the file.

### **Distributor Obligations**

1. The Distributor will maintain the digital files in a secure location.
2. The Distributor will listen to or view all files provided by The Publisher to assure that the files are complete and of acceptable quality.
3. Access to the files will only be given:
  1. To authorized employees of The Distributor for maintenance purposes.
  2. To customers who have purchased a file. Customers will be provided with an expiring, unique link to prevent the sharing of files. Customers will only be able to download the files a number of times set by The Publisher.
4. The Distributor will accurately enter the data provided by The Publisher.
5. The Distributor will send payment for sold files every two weeks on Friday.
6. Payment for sold files will include a report of files sold during the time period included in the payment.

### **Copyright Violations**

All disputes concerning the ownership and permission to sell digital files are the sole responsibility of The Publisher.

### **Post-Purchase Copyright Violations**

The Publisher agrees that once the buyer has purchased and downloaded the purchased file The Distributor has



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no ability to prevent the buyer from violating copyright.

**Governing Law and Disputes**

This agreement is subject to the laws of Colorado and any disputes requiring legal intervention will be handled in El Paso County, CO court.

**Your Pricing Matrix**

Item Type	Aquinas and More Cost	MSRP

**Publisher Email Address:** \_\_\_\_\_

**Address to Send Payments To:** \_\_\_\_\_

**Signed:**

\_\_\_\_\_

Aquinas and More Catholic Goods      Date

\_\_\_\_\_

Publisher Representative                      Publisher                      Position                      Date