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Frequently Asked Questions About Storefront Program

How does the program work?

Once you sign up, we will set up your website which consists of our site with almost 10,000 items but instead of our name and logo, it will have your store name and logo branded on it. The site will also have your own personal "About Us" page so people can contact your store directly.

All sales that come through your site are recorded and every month a check is sent to you for your sales.

How much will I make off the store?

You will make 25% on almost all products.

How much does it cost?

To take advantage of this opportunity costs just \$500 to set it up and \$100 a month.

Considering the thousands of dollars it could cost you to run your own store each year that wouldn't have half of the selection ours does, it really is a great deal.

Can I see how I'm doing each month?

Of course. Once you have been set up, you will be able to log on to the website and view reports of items that have shipped.

What does the setup fee include?

The setup fee covers our costs for setting up your site. These include buying a security certificate for your site, your domain name and the actual computer setup so you can start earning money online.

What is a security certificate for?

The security certificate is what allows credit cards to be safely processed online. With a security certificate, all sensitive information is encoded so that it can't be stolen.

The security certificate costs \$200 each year to renew.

What is a domain name?

A domain name is your "address" on the Internet. It can be as simple as your store name with ".com" at the end. Be aware that your store's name may be taken so you might need to provide us with a few suggestions to try when we register the address.

Is it going to take lots of my time to run the site?

No. Apart from promoting the site, we take care of everything else. Shipping, customer service, ordering - everything.

What do I need to do to get started?

We will fax or email you an application within 1 day. Just follow the instructions that come with the application and once we have all of your information, we can have you up and running within two weeks.

What if I don't have a computer or don't know anything about computers?

Don't worry. You don't need a computer to have your own website. All you need to do is tell people about it. We take care of the rest.

I already have my own website, can I still use your program?

Yes, but you will either need to assign the domain to us or get a second domain name for your store.

How is my site promoted?

You are responsible for promotion of your site. Suggestions: Have your web address on your letterhead and business cards, buy key words on internet search engines and we provide other tips when you sign up.

How many sales do I have to make in a month to pay for the cost of the site?

You need to make about 16 sales, totaling \$400 to break even.

Is there a yearly contract to sign?

No, you are free to discontinue the website at any time, however, when you compare our cost to the cost of running your own site, you will want to keep the largest online Catholic store as your store.

Are the customers I get my customers?

Yes. All customers that you acquire are yours. You may request a customer list at anytime and if you ever cancel your service we will provide you with a customer list.

What can I customize on the website?

You can customize the center of the home page and your "About Us" page. Both can be edited in your on-line account with a tool that works almost exactly like a word processor.

Can I have an email address?

Email addresses are available for a cost of \$50 a year each.

How are credit card fees figured?

We take 2% (which is less than paying the credit card company direct) of the order subtotal and figure your 25% on the difference.